



ASSOCIATION FINANCIAL SERVICES, LLC

A REGISTERED INVESTMENT ADVISER FIRM

Your Path To A Brighter Future

755 West Big Beaver Road, Suite # 2020 • Troy, MI 48084 | Office: (800) 943-8804 • Fax: (248) 942-4886
Website: www.association-financial.com | Email: info@association-financial.com

Jeff Pietsch Bio

Jeff Pietsch, JD CFA is a Registered Investment Adviser Representative in the States of Washington, California, Colorado, Michigan, Louisiana and Texas, who has worked in the active and alternative investment industry since 2001. He is Managing Director of Eastsound Capital Advisors, LLC (ECA). Prior to forming ECA, he managed his own private investment fund and authored a popular financial education newsletter.

Mr. Pietsch is a recognized writer and sought after guest speaker on the topics of active portfolio management and quantitative trading system development and analysis. In addition to his practice at ECA, Mr. Pietsch also consults and serves as a sub-advisor to other RIAs, sharing his investment insights and approaches.

Previously, as Senior Investment Associate for a \$100-million-plus Chicago hedge fund, he developed risk-neutral, statistical arbitrage and high-yield bond momentum strategies, as well as trade execution and cash management back-office systems. Mr. Pietsch has also served as President of a \$2B Registered Investment Adviser, Executive Manager of a tactical programs' adviser, CEO of a venture-backed hospital products company, principal at a real estate consulting firm, and COO of a high-end themed attractions enterprise. Mr. Pietsch began his career as a Management Consultant at Big Four CPA firm, KPMG Peat Marwick.

Mr. Pietsch has been a Chartered Financial Analyst charter holder since 2003. He also holds an MBA in finance from Northwestern University's Kellogg School of Management, a JD from the Northwestern University School of Law, and a BSc from Cornell University.

He looks forward to working with you!